Technical Reference

Custom Graphics Printing on Credentials

Some of AWID's encoded cards and tags can be shipped with special graphics printed by AWID. Printing on the credentials requires extra price and longer lead time. To quote a printing job, AWID needs a color copy of the graphics. Artwork may have up to 4 colors and must be high-resolution. A minimum-order-quantity (MOQ) may apply.

Credential Part No.	Yes or No	Comments
		Low Frequency
CS-AWID-0-0	No	Options: Use 10 mil (0.010 inch) overlays printed in a standard card printer. Attach overlays to Clamshell cards by pressure-sensitive adhesive or heat-lamination.
GR-AWID-0-0	Yes	For either or both sides of the Graphics cards. Send a copy of the graphics artwork to AWID and request a quotation (price and lead time).
GRMAG-AWID-0-0	Yes	Usually for the side without the magnetic stripe, but printing both sides is possible. Send a copy of the graphics artwork to AWID and request a quotation (price and lead time).
KT-AWID-G-0	No	The compound curved surface of this tag prevents printing or applying a printed overlay.
PW-AWID-0-0	No	It is possible to apply custom graphics during the original production, but this is not practical.
		High Frequency
GR-HF-(all)	Yes	For either or both sides of the Graphics cards. Send a copy of the graphics artwork to AWID and request a quotation (price and lead time).
		UHF Vehicle-Mounting
WS-UHF-0-0	Yes	A large logo or name can be printed, on the adhesive side. It may be slightly blurred when the tag is attached inside the windshield. Send the artwork copy to AWID for quotation.
RV-UHF-0-0	No	The white (printable) side of this tag is never visible when applied. It is the adhesive side.
MT-UHF-0-0	No	There is no practical way to print on the 1-inch-wide surface of this tag.
SV-UHF-0-0	No	The tag is too small for printing. It is installed in locations where it is not visible.
PT-UHF-0-0	No	The visible surface has an "AWID" logo. An adhesive sticker, printed with the customer's logo, could be applied to this tag's surface.
VT-UHF-0-0	Yes	The tag might be printed on one side. But the graphics would be visible through the windshield only briefly when the visor is lowered for tag reading.
HT-UHF-0-0	Yes	The tag can be printed by pad (offset) printing if the tag can be inserted by hand in the press. It may be better to print on ten mil (0.010 inch) overlays, for adhesive lamination on the tag. Individual tag numbers can be printed on overlays in a standard card printer.
ST-UHF-0-0	No	The surface is not suitable for printing or overlay application.
		UHF Hand-Held
CS-UHF-0-0	No	Options: Use 10 mil (0.010 inch) overlays printed in a standard card printer. Attach overlays to Clamshell cards by pressure-sensitive adhesive or heat-lamination.
GR-UHF-0-0	Yes	For either or both sides of the Graphics cards. Send a copy of the graphics artwork to AWID and request a quotation (price and lead time).
KT-UHF-0-0	No	The keytag is too small for printing. Graphics are subject to wear in handling and carrying.
		UHF for LR-911 Reader
WS-1216-0-0	No	Printing on the adhesive side is possible but not practical. The graphics must be a step-and-repeat pattern of small graphic elements (like a logo) – too small to be visible at a distance.
MT-1014-0-0	No	There is no practical way to print on the 1-inch-wide surface of this tag.